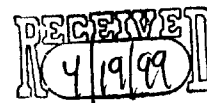




The Vitamin Marketing Experts

3.27.99 10:00 AM 7.0011

April 13, 1999



Dr. Elizabeth Yetley
Director of the Office of Special Nutritionals
Division of Programs and Enforcement Policy
Center for Food Safety and Applied Nutrition
Food and Drug Administration
200 C Street
HFS-455
Washington, D.C. 20204

Dear Dr. Yetley:

Notice is hereby given pursuant to the requirements of Section 403(r)(6)(21 U.S.C. 343(r)(6) of the Federal Food, Drug and Cosmetic Act of statements of nutritional support which have been made on the label and/or in the labeling in connection with the marketing of the dietary supplement DAILY HERBS MEMORY. DAILY HERBS MEMORY was first marketed with these statements of nutritional support on Monday, April 5, 1999. The statements of nutritional support are as follows:

"Enhances mental sharpness and concentration"

"Feed your brain everyday with a mixture of **Ginkgo Biloba**, the most clinically recommended herb worldwide that promotes healthy blood circulation to the brain. **Memorzine™**, a premium quality extract of *Huperzia serrata* (a type of moss) provides standardized, pure levels of Huperzine A, which studies have shown helps improve memory, focus and concentration. **Korean Panax Ginseng** adds to the overall effect with its well known ability to enhance mental alertness and **B Vitamins** for healthy function of the nervous system. Include Memory in your daily nutrition for a healthier you."

Very truly yours,

MASON VITAMINS, INC.

Sonia C. Rodriguez
VP Marketing & Regulatory Affairs

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